

Self Esteem Boston Privacy Policy

The Web site www.selfestemboston.com (the “Site”) is provided by Self Esteem Boston Educational Institute (“SEB”). Throughout this Privacy Policy, the words “we,” “us,” and “our” refer to SEB and its affiliates. By accessing or using this Site, you consent to the use of your Personal Data (defined below) as described in this Privacy Policy (“Policy”). If you are unwilling to consent to our collection and use of your Personal Data as described in this Policy or are unwilling to accept the terms in the Terms of Use, please do not use this Site and exit now.

Collection and Use of Personal Data

Your privacy is important to SEB. We at times collect, retain, and utilize Personal Data about you to operate our organization and to make services and other opportunities available to you. The term “Personal Data” means personal information that SEB obtains about you that can be reasonably used to identify you, including your name and email address. We obtain Personal Data in a variety of ways, including directly from volunteer submission forms and curriculum order forms or when you purchase merchandise, pledge a donation or otherwise interact with the Site. We recognize and respect your privacy concerns about your Personal Data.

Disclosure of Information

Except as indicated within this Policy, we will not sell, rent or transfer your Personal Data to or otherwise share your Personal Data with third parties. We may share or transfer your Personal Data as directed to do so by you. We may use your Personal Data to notify you of Site developments or features and to update you on events or projects that SEB is coordinating or participating in.

We may otherwise transfer Personal Data to third-party vendors who assist us in operating the Site. For example, a third-party contractor might have access to your Personal Data in the course of providing database management services to SEB. All SEB vendors operate under the applicable federal and state laws regarding consumer privacy and data security. The Site also uses third-party processors (e.g., Network for Good, PayPal) to allow for donations to SEB and purchases of certain merchandise from the Site. If you choose to make a donation or purchase, you will provide your credit card information directly to the applicable third-party processors. Your transaction will be governed by such third-party processor’s privacy policy and terms of use.

We may, in our sole discretion, share or transfer your Personal Data where permitted or required by law, to comply with the legal process (for example, we may disclose your information as necessary to comply with an authorized civil, criminal or regulatory investigation), to protect the security or integrity of our databases or the Site, to protect our organization or reputation, to take precautions against legal liability, in the event of a business transition (see below), to protect and defend our rights or property, or for resolving disputes, inquiries or complaints with respect to your use of the Site.

Furthermore, we may also provide our partners and other third parties who might benefit from the information with aggregated data (i.e., compiled data that does not in itself identify you) for research and other purposes.

Log Files

SEB may gather certain information automatically and stores it in log files. This information, which cannot be reasonably used to identify you and does not qualify as Personal Data for purposes of this Policy, may include Internet protocol (IP) addresses, browser type, Internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data. We may use this information to track user habits and improve the functionality of the Site as a result of our observations.

We also may use cookies to passively store information about your use of the Site, including your preferences and other session information. A “cookie” is a small text file stored on your computer. You may be able to configure your browser to accept or reject all or some cookies or notify you when a cookie is set. You may need to enable cookies, however, in order to use certain features of the Site.

Links to Other Sites

You should know that while visiting the Site, you may be directed, through links, to other websites that are beyond SEB’s control. SEB is not responsible for the privacy practices and policies of such websites.

Maintenance of Accurate Information

We have established procedures to correct inaccurate information in a timely manner. If you have any reason to believe that Personal Data about you that is stored and maintained by us is incorrect, please contact us by email at empoweremail@selfesteemboston.com

Protection of Information

We strive to maintain the reliability, accuracy, completeness and currency of your Personal Data in our databases and to protect the privacy and security of our databases and the data we collect. Any Personal Data that you provide to us will be stored on our computer network servers. We maintain reasonable physical, electronic and procedural safeguards to protect the confidentiality of your Personal Data. The security measures in place on the Site and computer systems aim to protect the loss, misuse or alteration of the information you provide to us. If you have any questions or concerns regarding the security of your information, please email us at empoweremail@selfesteemboston.com

Children and Minors

Our Web site is a general audience site, and we do not knowingly collect any Personal Information from children under the age of thirteen (13). If we discover that we have inadvertently collected information from a person under the age of 13, we will delete it. If you are a parent or guardian of a child under the age of 13 and believe he or she has disclosed Personal Information to us, please contact us by e-mail at empoweremail@selfesteemboston.com.

Business Transitions

In the event SEB goes through a business transition, such as a merger, acquisition by another organization, or sale of all or a portion of its assets, your Personal Data might be among the assets transferred. You will be notified via this Site of any such change in ownership or control of your Personal Data.

Changes in SEB's Privacy Policy

If we decide to change this Policy, we will post the changes at this Site and at other places we deem appropriate. We reserve the right to modify this Policy at any time, so please review it frequently.

By visiting this Site and communicating electronically with us, you consent to the processing and transfer of your data as set out in this Policy.

Contact Us

If you have any questions or suggestions regarding this Policy, please contact SEB at: Self Esteem Boston Educational Institute P.O. Box 301155 Jamaica Plain, MA 02130, or by e-mail: empoweremail@selfestemboston.com.

Effective Date

This Policy is effective as of June 1, 2012.